

January 28, 2014

Joshua Kaplan
Sustainability Coordinator
Office of Sustainability
American University
4400 Massachusetts Ave, NW
Washington, DC 20016

Re: AASHE STARS – One Million Acts of Green

Dear Joshua,

American University began using our One Million Acts of Green web-based software in 2012 for the purpose of engaging students, faculty and staff in your sustainability journey.

The One Million Acts of Green software allows people to learn how to reduce their environmental impact as well as keep track of their improvement using our peer reviewed calculator. For example participants can quantify their carbon footprint reduction in terms of cars off the road and trees planted, as well as join groups (i.e. by faculty or residence) and see the impact of all participants. As of January 28, 2014, AU participants have logged 658 acts of green, accounting for a total reduction of more than 54,000 lbs of GHG emissions; the equivalent of taking 11.4 cars off the road or planting 54 trees.

This innovative software encourages people to take action as they can see that peers are doing to reduce their environmental impact. For example, AU uses the software as a focal point for educating participants about various transportation options around campus. The software can be customized to focus on other specific types of acts of green, such as saving energy, food services and other behaviours.

Feel free to contact me if you have further questions regarding One Million Acts of Green.

Sincerely,



Peter Corbyn, P.Eng.

Chief of Green

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